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# BETTER BUSINESS BUREAU "SCAM ALERT"

Better Business Bureau of Southern Arizona is alerting our Accredited Businesses to YellowpagesO, a New York-based company that is mailing phony invoices to businesses in Tucson, and around the country.

BBB was contacted by an Accredited Business on July 26th, who said that they received an invoice from YellowpagesO for \$561.95 claiming they owed money for a premium listing in the company's online business directory.

When the business didn't respond to the bogus invoice, YellowpagesO sent them a collection letter and later called the business and threatened to ruin their credit rating if they didn't pay up.

YellowpagesO, or [Yellow Pages Optimization](#), has an 'F' rating with BBB in New York. The company has received 32 complaints since the end of April from businesses all over the country.

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